

Evaluating the use of Asthma surveillance resources

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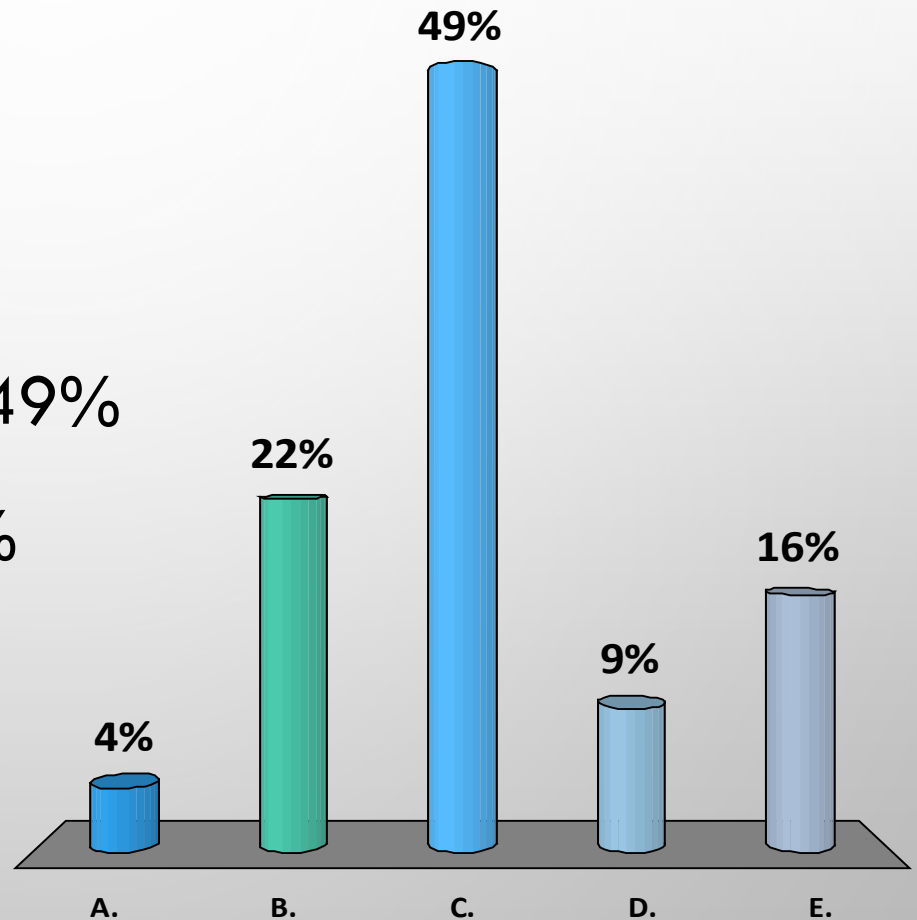
TODAY'S CLICKER QUESTIONS

1. IDENTIFY SURVEILLANCE PROGRAM SUCCESSES AND AREAS FOR IMPROVEMENT
2. PROVIDE GUIDANCE TO THE MI ASTHMA PREVENTION & CONTROL PROGRAM (MIAPCP) ON HOW IT CAN BETTER SERVE THE ASTHMA INITIATIVE OF MICHIGAN (AIM)
3. GENERATE DISCUSSION ABOUT SURVEILLANCE GOALS

** All clicker responses are 100% anonymous*

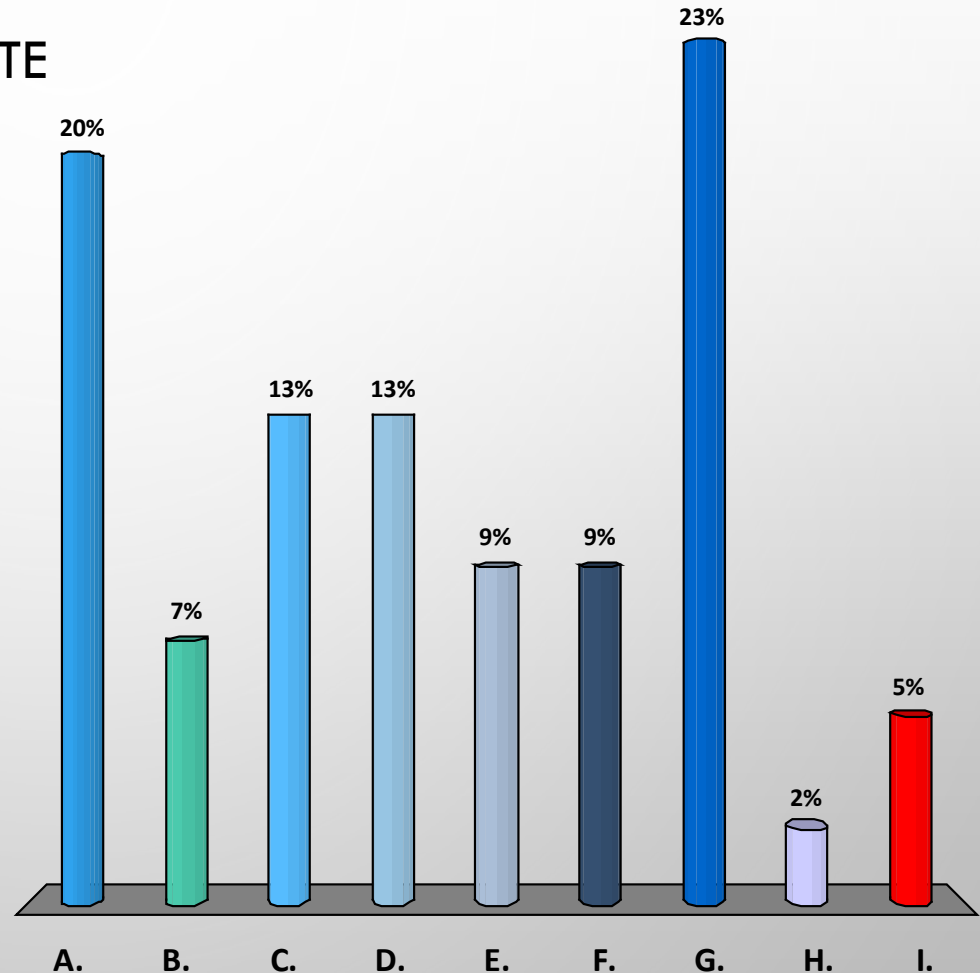
PRACTICE QUESTION:
**WHICH OF THE FOLLOWING FASHION TRENDS
HAVE YOU EVER ROCKED?**

- A. MULLET HAIRCUT-4%
- B. JELLY SANDALS-22%
- C. BELL BOTTOM JEANS-49%
- D. PARACHUTE PANTS-9%
- E. TIE-DYE-16%



WHICH ENTITY DO YOU PRIMARILY REPRESENT TODAY?

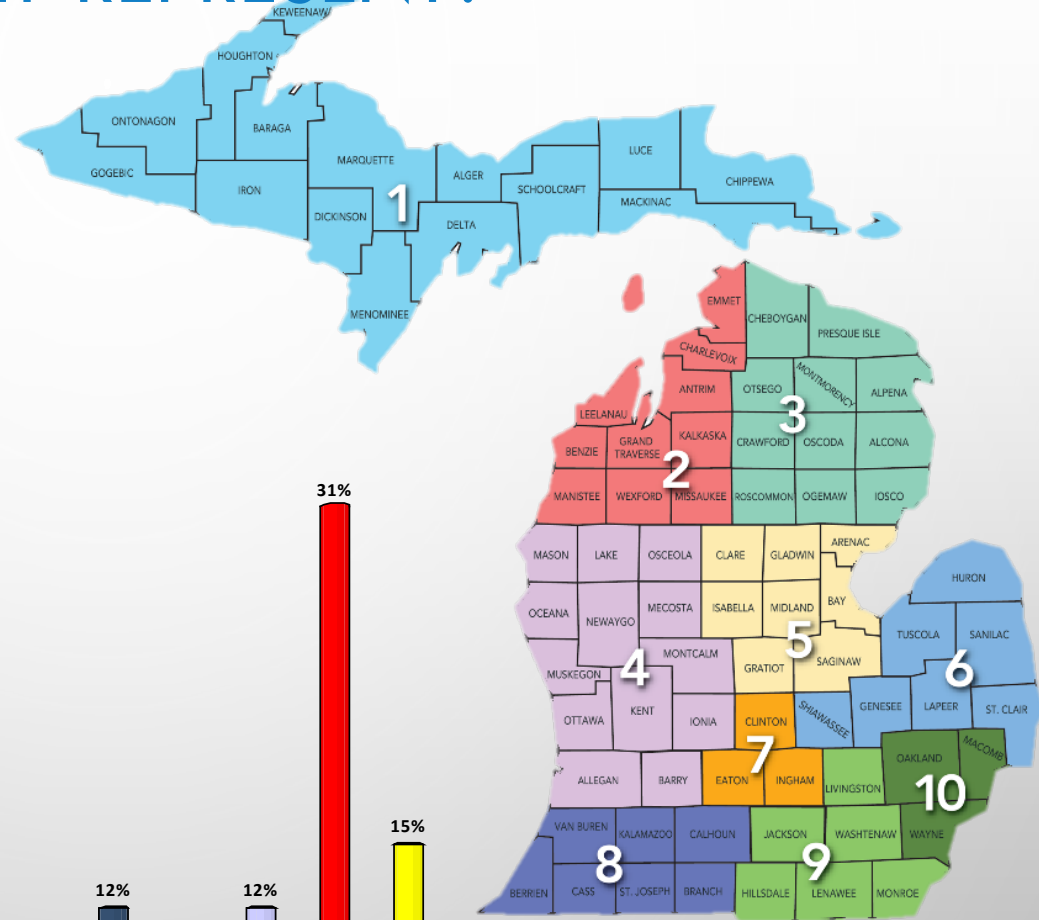
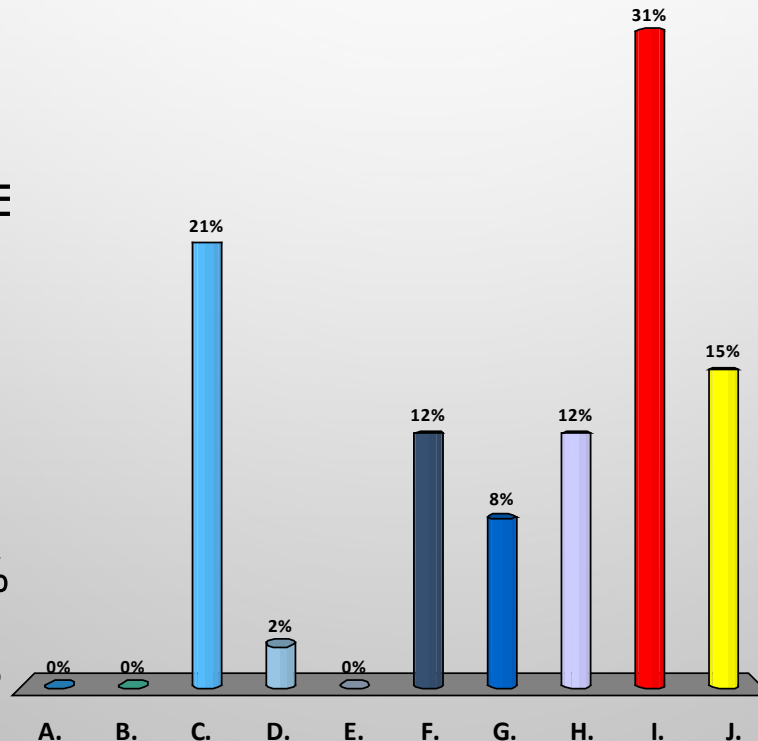
- A. CLINICAL (HOSPITAL/ PRIVATE PRACTICE)-20%
- B. LOCAL GOVERNMENT-7%
- C. STATE GOVERNMENT-13%
- D. HEALTH PLAN-13%
- E. PHARMACY-9%
- F. ACADEMIA-9%
- G. NON-PROFIT ORGANIZATION-23%
- H. CORPORATION-2%
- I. OTHER-5%



WHICH PROSPERITY REGION DO YOU PRIMARILY REPRESENT?

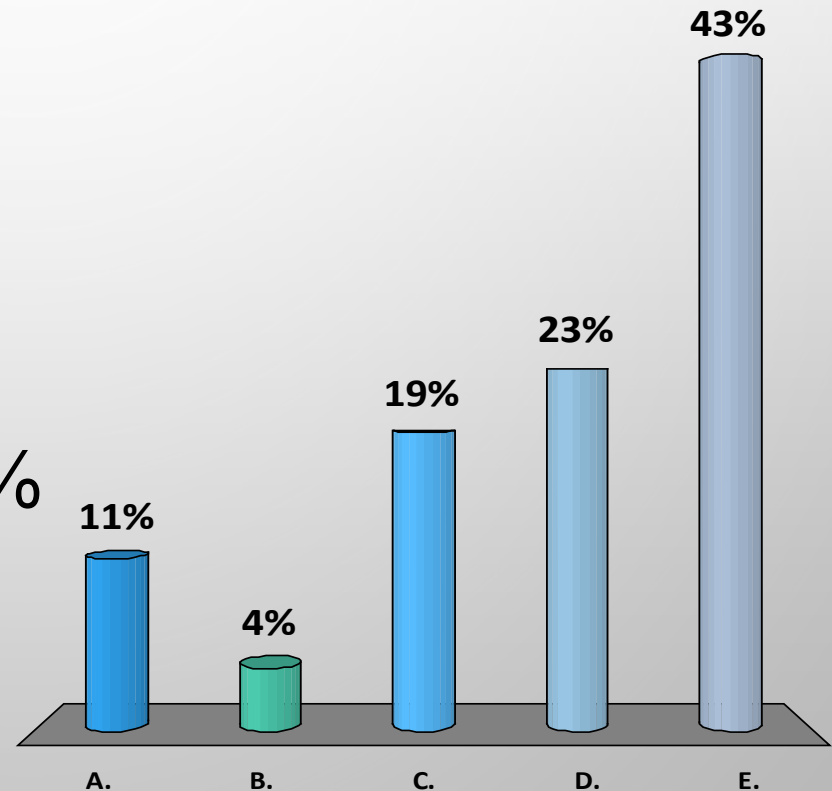
(Select by letter, not number)

- A. REGION 1-NONE
- B. REGION 2/3-NONE
- C. REGION 4-21%
- D. REGION 5-2%
- E. REGION 6-NONE
- F. REGION 7-12%
- G. REGION 8-8%
- H. REGION 9-12%
- I. REGION 10-31%
- J. STATEWIDE-15%



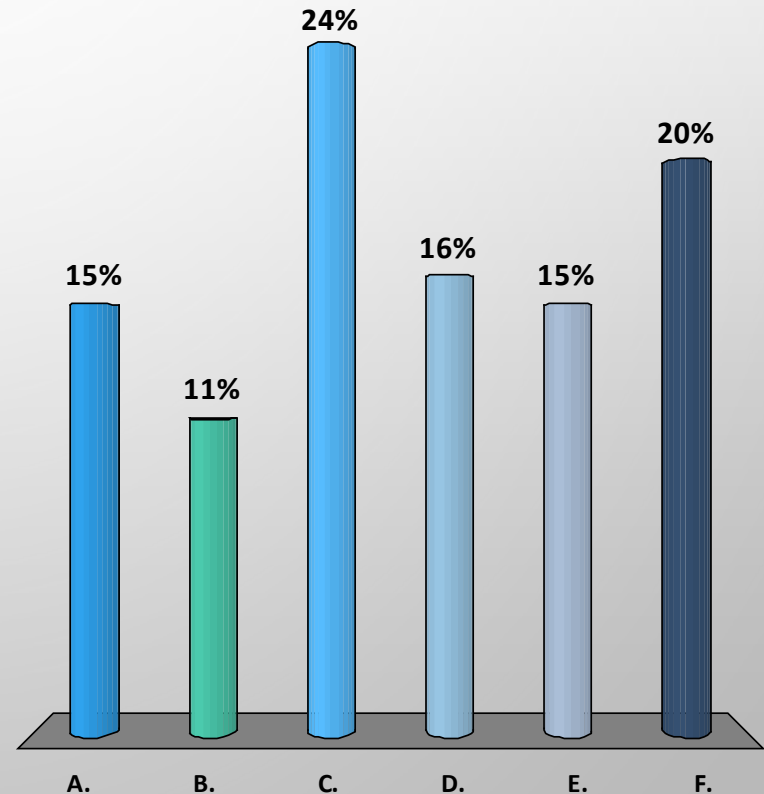
HOW LONG HAVE YOU BEEN PARTICIPATING IN ASTHMA-RELATED ACTIVITIES?

- A. 0-6 MONTHS-11%
- B. 6-12 MONTHS-4%
- C. 1-5 YEARS-19%
- D. 5-10 YEARS-23%
- E. OVER 10 YEARS-43%



HOW OFTEN DO YOU TYPICALLY GO LOOKING FOR DATA ON MICHIGAN ASTHMA?

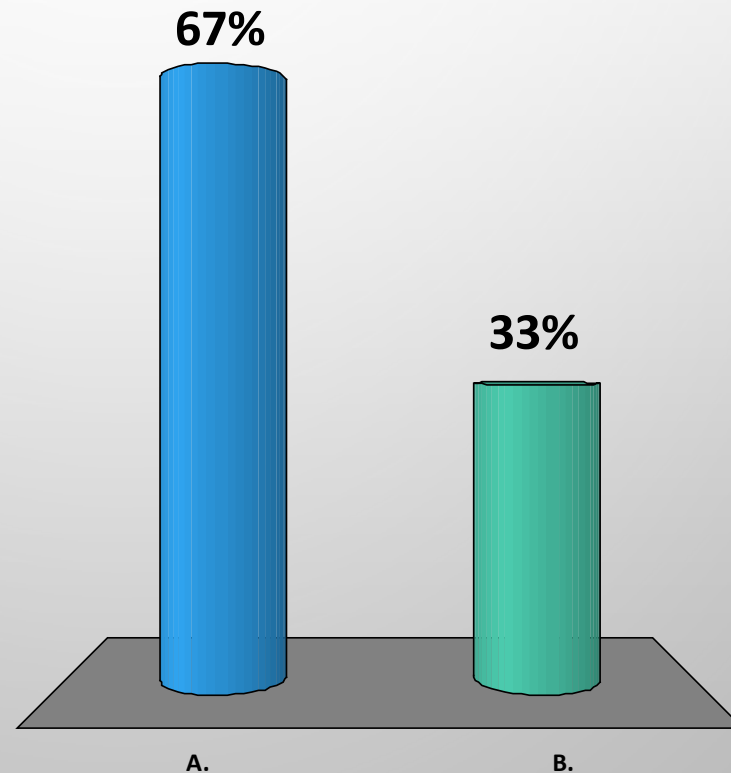
- A. WEEKLY-15%
- B. MONTHLY-11%
- C. QUARTERLY-24%
- D. EVERY 6 MONTHS-16%
- E. ANNUALLY-15%
- F. RARELY OR NEVER-20%



PRIOR TO TODAY, DID YOU KNOW THAT MICHIGAN HAS A SURVEILLANCE SYSTEM FOR ASTHMA?

A. YES-67%

B. NO-33%

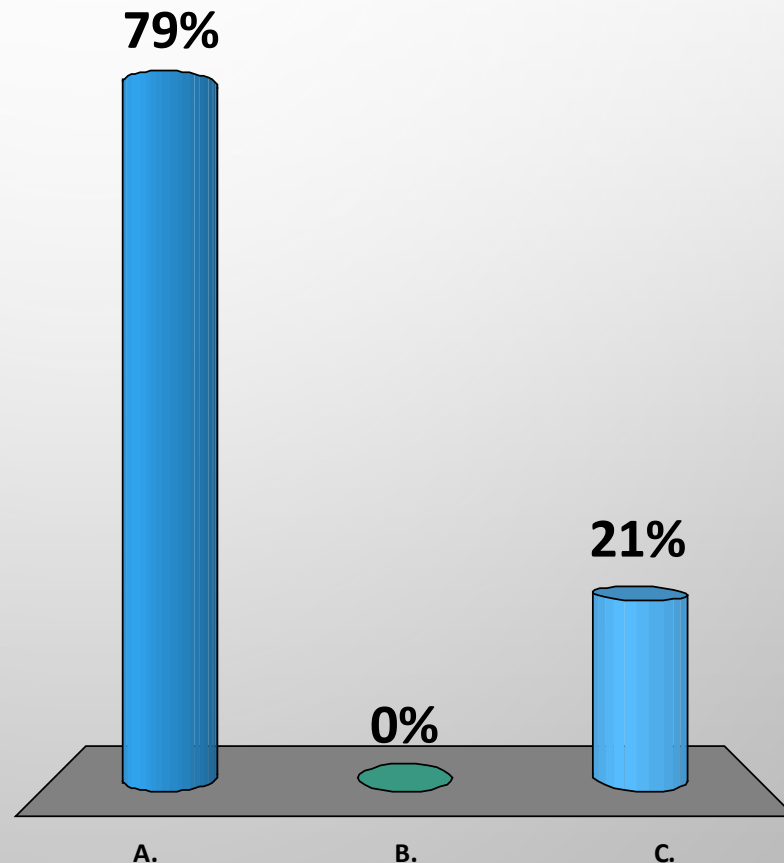


IF YOU ANSWERED NO, WOULD YOU USE THE ASTHMA SURVEILLANCE SYSTEM IN THE FUTURE?

A. YES-79%

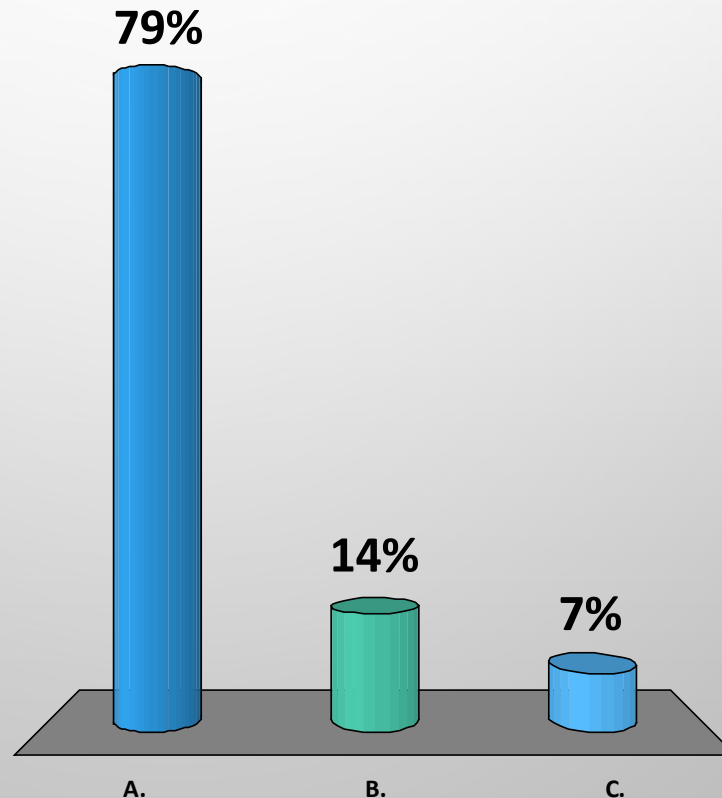
B. NO-NONE

C. MAYBE-21%



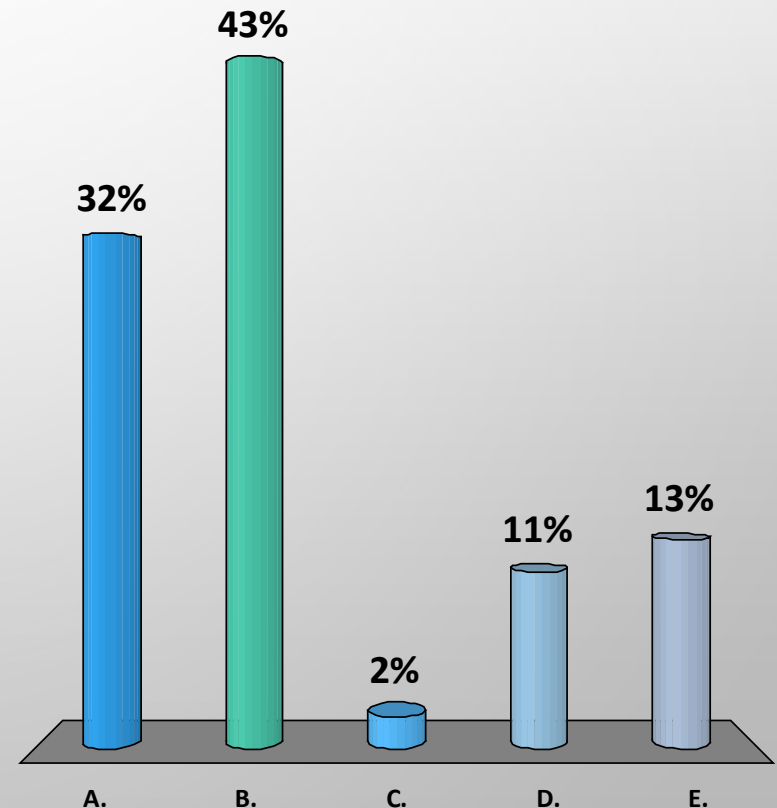
IF YOU ANSWERED YES, HAVE YOU EVER USED DATA FROM THE ASTHMA SURVEILLANCE SYSTEM?

- A. YES-79%
- B. NO-14%
- C. UNSURE-7%



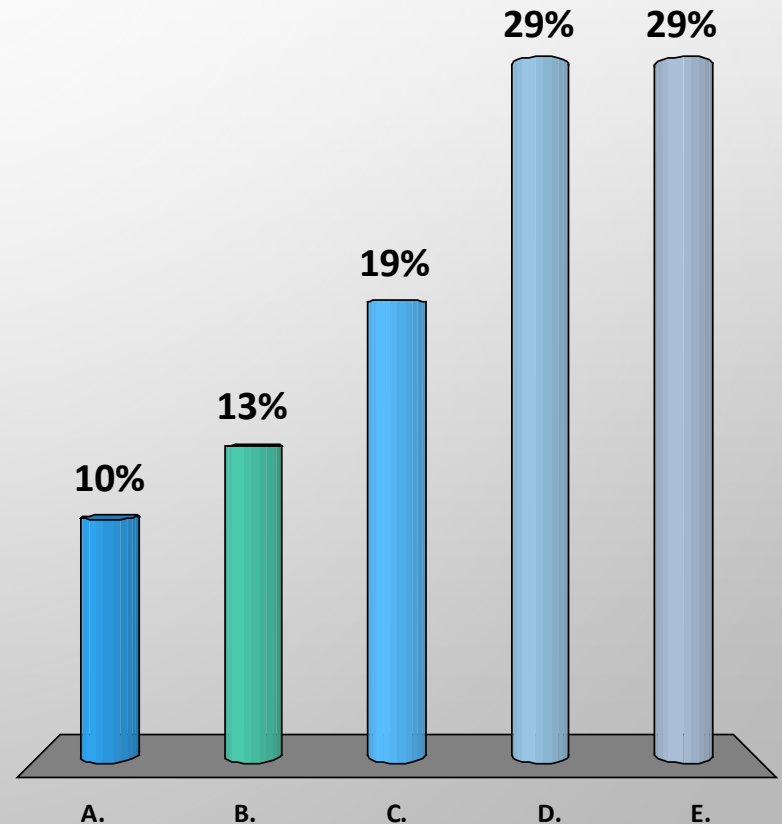
IF YOU HAVE USED ASTHMA SURVEILLANCE DATA, WHERE DID YOU MOST OFTEN OBTAIN THE DATA FROM?

- A. MICHIGAN.GOV/ASTHMAEPI-32%
- B. GETASTHMAHELP.ORG-43%
- C. MDHHS SOCIAL MEDIA-2%
- D. ASTHMA PROGRAM PRESENTATIONS-11%
- E. OTHER-13%



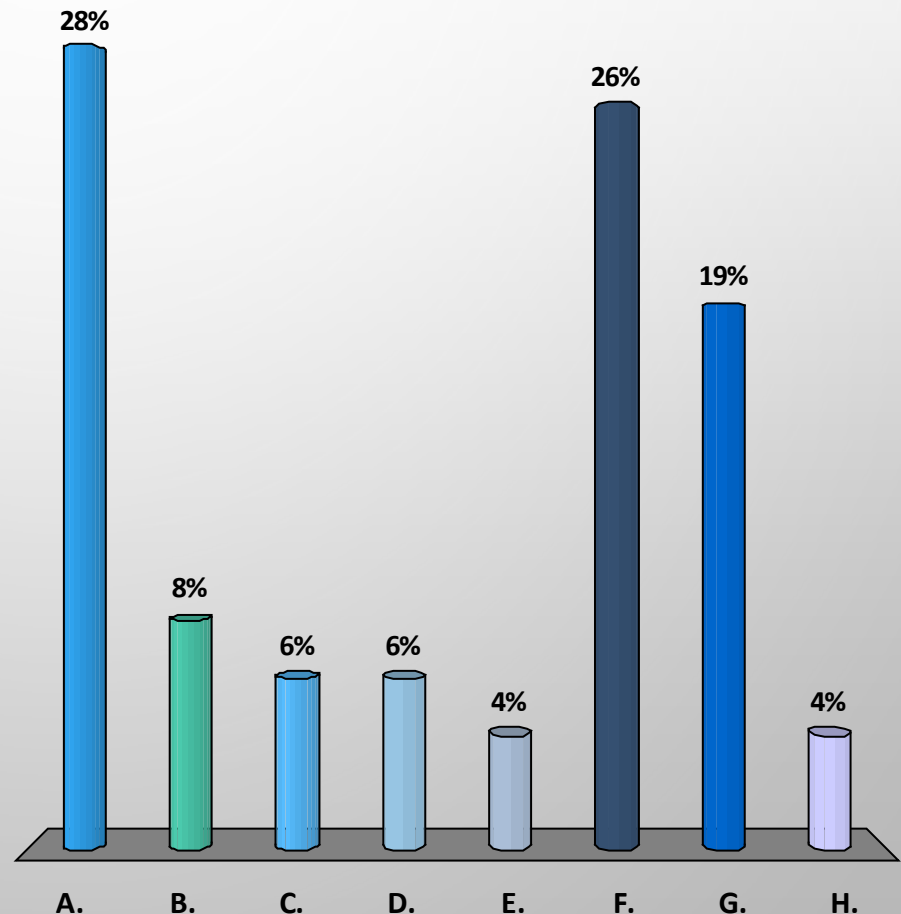
IN WHAT WAY TO DO YOU MOST OFTEN USE MDHHS SURVEILLANCE FINDINGS?

- A. GRANT APPLICATIONS-10%
- B. REPORTS-13%
- C. ADVOCACY-19%
- D. PROGRAM PLANNING-29%
- E. OTHER-29%



WHICH MEDIA IS MOST CONVENIENT FOR RECEIVING SURVEILLANCE FINDINGS?

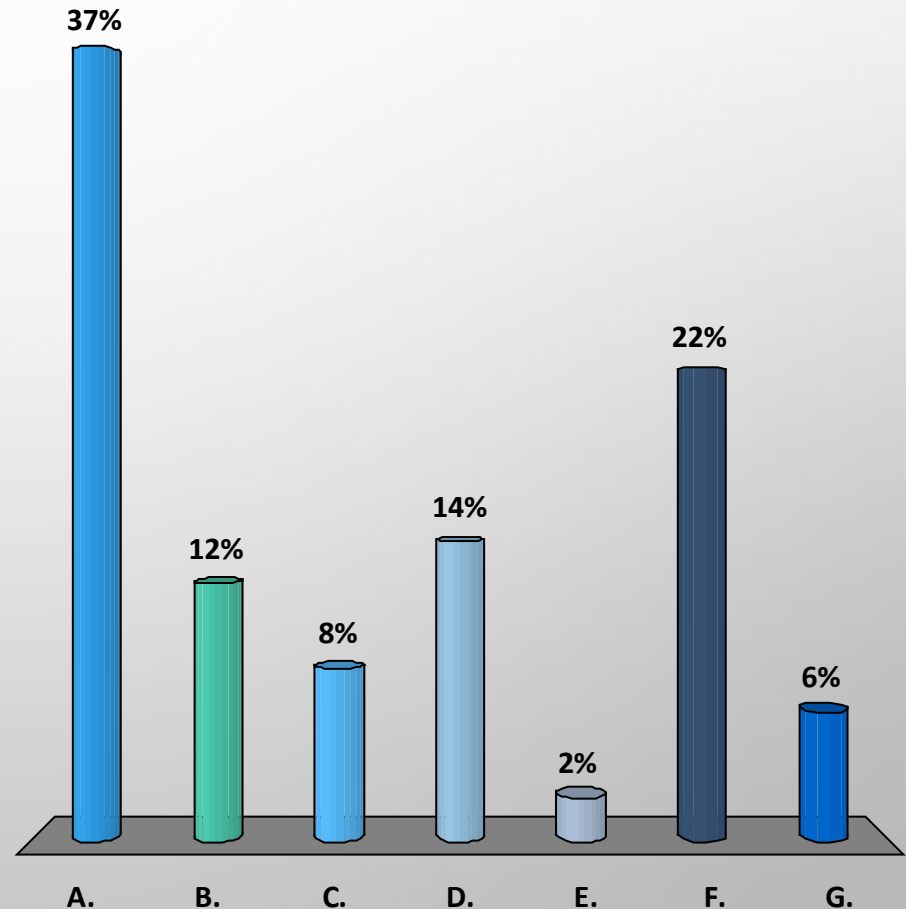
- A. E-MAIL (IN TEXT)-28%
- B. SURVEILLANCE BRIEF (3-4 BULLETED PAGES)-8%
- C. TABLES/FIGURES-6%
- D. COMPREHENSIVE REPORTS-6%
- E. SCIENTIFIC ARTICLES-4%
- F. INFOGRAPHICS-26%
- G. FACT SHEETS-19%
- H. OTHER-4%



WHICH SUB-POPULATION MEASURES WOULD BE MOST USEFUL TO YOU?

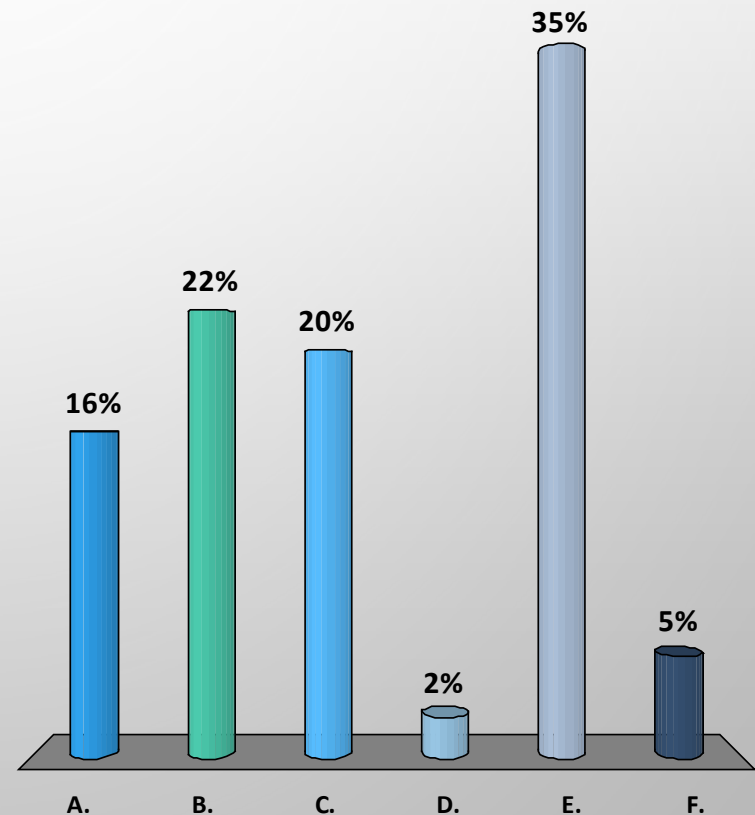
Asthma data by:

- A. GEOGRAPHIC REGION-37%
- B. AGE GROUP-12%
- C. RACE/ETHNICITY-8%
- D. SOCIOECONOMIC FACTORS-14%
- E. INSURANCE TYPE OR STATUS-2%
- F. ASTHMA SEVERITY/CONTROL-22%
- G. OTHER-6%



WHICH UTILIZATION MEASURES WOULD BE MOST USEFUL TO YOU?

- A. HEALTH BEHAVIORS-16%
- B. ENVIRONMENTAL EXPOSURES-22%
- C. CLINICAL MANAGEMENT-20%
- D. WORK-RELATED DATA-2%
- E. ED VISITS FOR ASTHMA-35%
- F. HOSPITALIZATIONS FOR ASTHMA-5%





ADDITIONAL COMMENTS?

THANK YOU!



IMPORTANT DON'T FORGET TO DEPOSIT YOUR CLICKER!



*DROP CLICKERS IN BOXES AT THE DOOR
OR WITH MDHHS STAFF: BOB WAHL, JOHN DOWLING,
CAROL DAVIS, TISA VORCE, AMBER MATTHEWS OR US!*